



Brasil

2ª CONFERÊNCIA INTERNACIONAL 17 E 18 DE ABRIL DE 2007 — SÃO PAULO

# DESAFIOS EMERGENTES

a ascensão econômica de China e Índia e seus efeitos para o Brasil

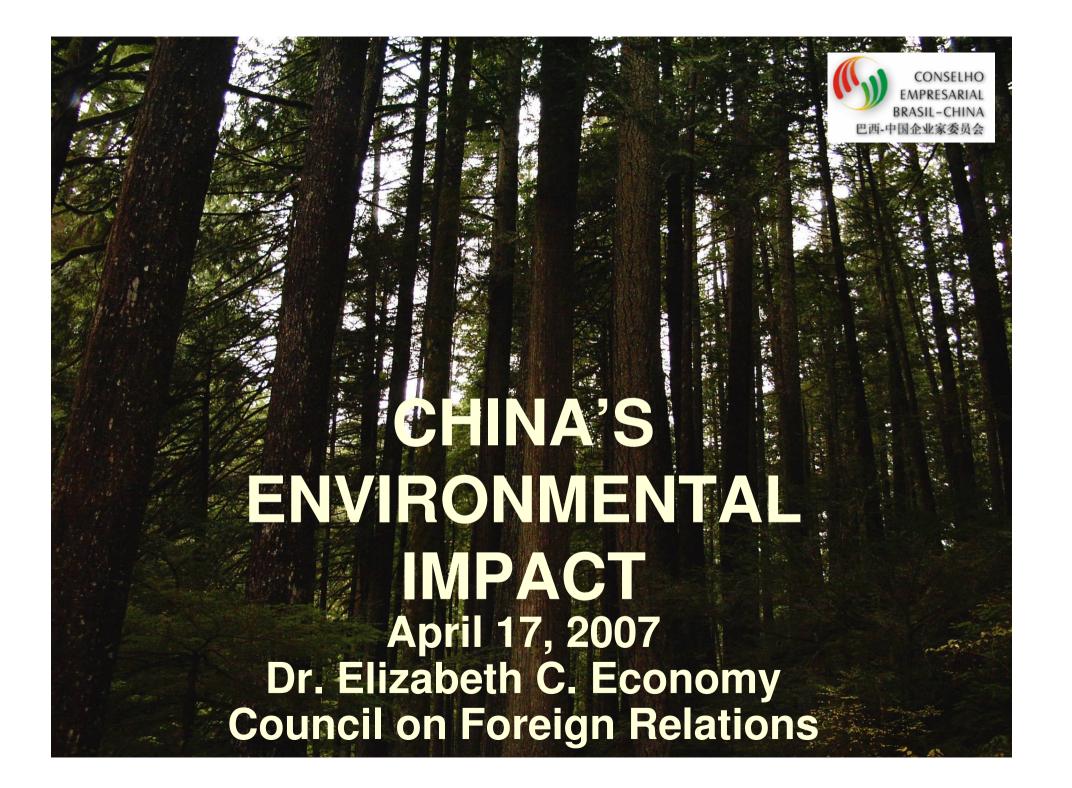




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# Elizabeth C. Economy Council on Foreign Relations - CFR







# State of the Environment in China





# An Overview of China's Environmental Challenge

- Air, water, and land resources all under significant stress
- Environment affecting economic productivity, migration, public health, and social stability
- President Hu and Premiere Wen's development agenda includes environmental benefits, but effective protection still elusive





# Access to Clean Water is China's Most Serious Environmental Challenge

Annual per capita water availability of water is 25% of the global average

- 110 of approx. 660 cities in China water scarce
- Demand growing 3-5% annually; leaky pipes lose upwards of 20% of water
- 80% of water in China's seven major river systems no longer supports fish
- 30% of monitored river water is worse than Grade 5 (not suitable for agriculture or industry)





# Air Pollution Threatens Health and Development

- China is home to 16 of the world's 20 most polluted cities
- Acid rain affects a third of China's agricultural land and a fourth of land overall
- Reliance on coal; poor implementation of pollution control technologies; and low energy efficiency all contribute to air quality problems
- Transportation sector growing rapidly, with car use expected to jump from 25m to 140m by 2020





# Land Degradation Progressing Despite Government Efforts

- More than a quarter of China is already desert, and desertification is advancing by 1900 sq miles annually
- At 18%, China's forest coverage is well below the world average of 30%--Brazil's coverage is 57%
- Sources of land degradation include deforestation, over-grazing of grassland, and over-cultivation of farmland





# Gov't Awareness of Desertification Growing



Vice Minister of SEPA Pan Yue spoke at a treeplanting event to combat desertification...



...only to be interrupted by a sudden sandstorm, an increasingly common occurrence in many parts of China.



# Why the Environment Matters Now

### **Economic**

- Pollution and degradation cost China 10% GDP annually from lost industrial and crop output, missed days of work, etc. according to the SEPA
- Deputy Minister of the Environment predicts 150m internal "environmental refugees"

### **Public Health**

- 400,000 people die annually from respiratory disease from air pollution
- Water pollution sickens hundreds of millions living along rivers

### Unrest

- Environment top source of social instability
  - Over 50,000 pollution disputes in 2005





# China's Environmental Approach

- Maintain small central bureaucracy
  - Earmarks 1.5% of GDP for environmental protection but significant funds lost to corruption or misappropriation
- Devolve authority to local officials
  - Some localities are improving their environmental record but lack of incentives means environmental regulations typically poorly enforced due to prioritizing economic growth
- Engagement on the part of the international community
  - Largest recipient of international environmental assistance and extensive engagement with international NGOs
  - MNCs often raise environmental standards, although criticized for seeking "pollution haven" in China
- Role of civil society and rule of law uncertain





# **New Environmental Agenda**

- President Hu and Premier Wen believe environmental protection necessary to achieve a "Harmonious Society"
- Olympics increasing pressure to improve environmental record
- Government set goal to reduce energy intensity by 20% by 2010 and use 16% renewable energy by 2015

### BUT

- China failed to meet energy intensity targets last year
- Coal and oil use projected to double during 2000-2020
- Lack of political and economic incentives for local officials and businesses to protect the environment
- Resurgence of investment in heavy industry



# China's Global Environmental Impact





# The Global Reach of China's Pollution

- China's SO<sup>2</sup> emissions responsible for ½ acid rain in Korea and Japan
  - Mercury and other toxic substances travel around the world through the atmosphere
  - 30% of mercury in US ground soil and waterways from China
- Dust storms are increasing in number and intensity
  - Dust from China reaches as far as the west coast of the US
- Yangtze Delta biggest cause of marine pollution in the Pacific Ocean
  - 60% of China's total wastewater dumped into Pacific





# China's Environmental Impact on Brazil

# **Two Main Areas:**

- Climate Change
- Global Resource Quest



# China and Climate Change

- China consumes more coal than the US, Japan, and the EU combined
- Beijing plans to build 562 new coal-fired power stations by 2012, enough to nullify all cuts required under the Kyoto Protocol from industrialized nations
- Over past 30 years, China's CO<sup>2</sup> emissions have tripled
- China to surpass US in greenhouse gas emissions in 2009
- CO<sup>2</sup> emissions from cars increasing rapidly
- China is an active participant in Kyoto Protocol CDM but existing steps will not be enough to address the problem

# **Brazil and Climate Change**

- Brazil top CO2 emitter in the region
- Emissions due almost entirely to Amazon deforestation, which is responsible for 5% of global emissions
- 87% of Brazilians say global warming is a "very serious problem," double the number of Americans
- Stalemate between developed and developing countries on fighting climate change
  - President Lula da Silva says wealthy countries are responsible for global warming, should stop interfering in Amazon
  - Same general position held by Chinese government

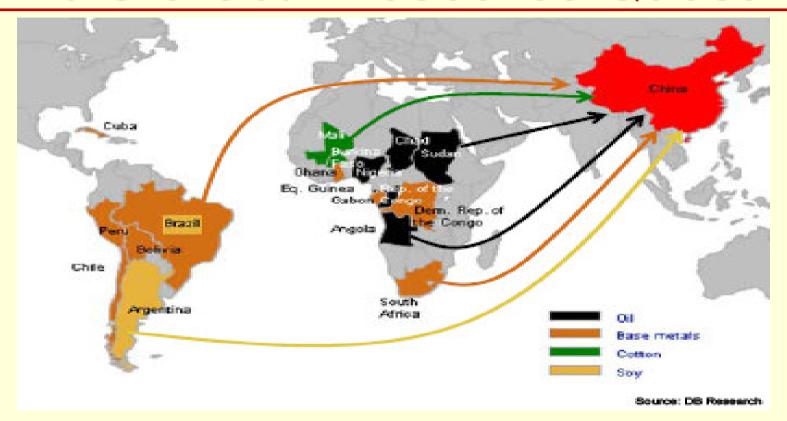


# Possible Effects of Climate Change on Brazil

According to Brazil's National Space Research Institute, if the pace of emissions continue unabated:

- Rising waters could create a refugee problem along coasts
- Higher temperatures and a drop in rainfall could cause more forest fires, greater water shortages
- Rising swamp water could cause a sharp rise in diseases like malaria and yellow fever
- Wide extinction of wildlife and reduction of biodiversity

# **China's Global Resource Quest**

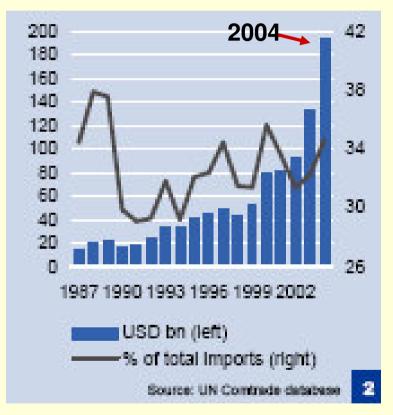


China looks to Africa and Latin America for key commodities.

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# **Rising Chinese Commodity Imports**

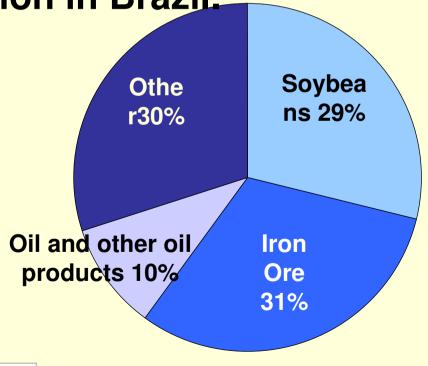


- Chinese imports reached \$5b in 2005 and have risen by 50% on average since 2000
- Latin America and Africa only receives 1-2% of FDI from China, likely to increase
  - Should use commodity revenues to diversify economies, generate sustainable growth EMPRESARIA

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# **Brazil-China Trade**

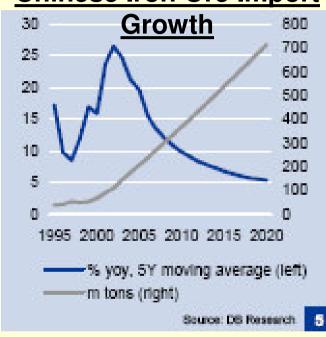
China is Brazil's second-largest trading partner, and imports predominantly primary resources and land-intensive commodities that encourage deforestation in Brazil.



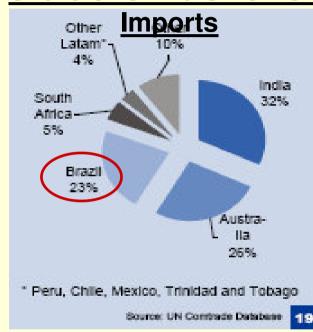


# **Chinese Iron Ore Imports**

### **Chinese Iron Ore Import**



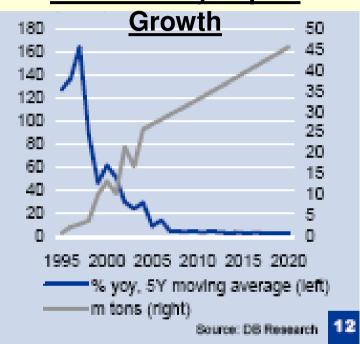
# **Share of China's Iron Ore**



- China accounts for 43% of world imports of iron ore
- Brazil is China's third largest supplier after India and Australia
- Growing domestic steel industry drives iron ore demand

# **Chinese Soy Imports**

### **Chinese Soy Import**

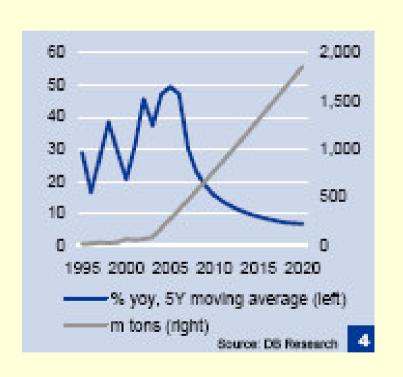


# **Soy Imports from**



- Brazil and Argentina account for 45% of world soybean exports
- China is largest soy importer with 38% share of global imports
- Brazil is China's second largest supplier after the United States, providing approx 11 million tons in 2006
- Growth driven by increased consumption, feed for livestock to meet growing meat demands

# **Chinese Oil Imports**

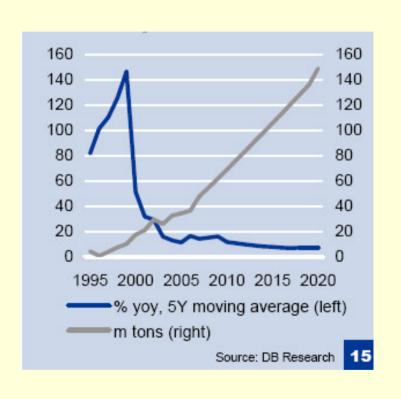


- Crude oil is China's dominant import commodity
- Is the world's third largest importing nation, accounting for 6% of world imports
- Energy conservation may be outweighed by strategic oil reserves, keeping import growth steady

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 Brazil supplies le 2 percent of Chir crude oil

# **Chinese Timber Imports**



- China's wood imports reached \$4.2b in 2004
- For rough wood, China corners over a quarter of world imports
- WWF predicts that China will only be able to meet half its demand for wood with domestic production by 2010
- China imports 8% of pulp and paper from Prazil

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# Chinese Companies in Brazil, e.g.

- Baoshan Iron and Steel -- \$1.5b JV steel plant
- Chalco \$1b JV aluminum/bauxite plant (2007)
- Sinopec Oil pipeline and exploration with Petrobras
- China National Machinery and Equipment Import and Export Corp (CMEC) – JV with Central Termelectrica do Sul, plans to build coal plant
- Compensa Chinese owned plywood company
- Shanghai Anxin Flooring Chinese owned timber processing company

# Consequences of China's Resource Quest

- Increased pace of infrastructure development
- New transcontinental highway will cut through the rainforest to bring Brazilian goods to Peruvian ports for shipment to China
- China's booming demand for energy resources, raw materials, and agricultural goods significant contributor to deforestation in Brazil
- China has pledged to invest billions in Brazilian infrastructure, particularly for natural resource transport

# Potential Environmental Challenges Posed by China's Resource Quest

- Chinese SOEs have poor understanding of environmental corporate social responsibility
- Domestically, mining companies treat only 4.2% of wastewater at acceptable level
- Chinese companies have
- encountered difficulties worldwide: Shougang in Peru, Gami in Philippines, Metallurgical Construction company in PNG, Sinopec in Gabon







# Potential Environmental Challenges, cont. Deforestation

- China is world's largest importer of illegally logged timber:half of Asian and majority of African imports illegal
- In Brazil, estimated that 80% of China's timber imports are illegal
- Growing challenge is deforestation for soybeans production destined for China
- Chinese company Compensa charged with repeated violations of logging regulations in Amazon (1990s, 2004)
- Anxin Shanghai Flooring made controversial purchase in protected indigenous lands (2004) but now certified by WWF's Forest Stewardship Council



# Where to From Here?

- Brazil and China need environmental partnership to ensure development and environment go hand in hand
- Brazil needs strong domestic capacity in environmental protection: monitoring, enforcement, clear system of land rights, vibrant civil society
- Chinese companies should be encouraged to join initiatives that promote international best practices in resource extraction--International Council on Mining and Metals, Extractive Industries Transparency Initiative, FSC

# Where to From Here cont.

 Growing number of public listings of Chinese companies offers incentive for better practices (Anxin) and new opportunities for shareholder pressure (Sinopec in Sudan)





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