



Brazil-China Economic Cooperation & Development Forum The Brazilian Agribusiness The Meat Sector

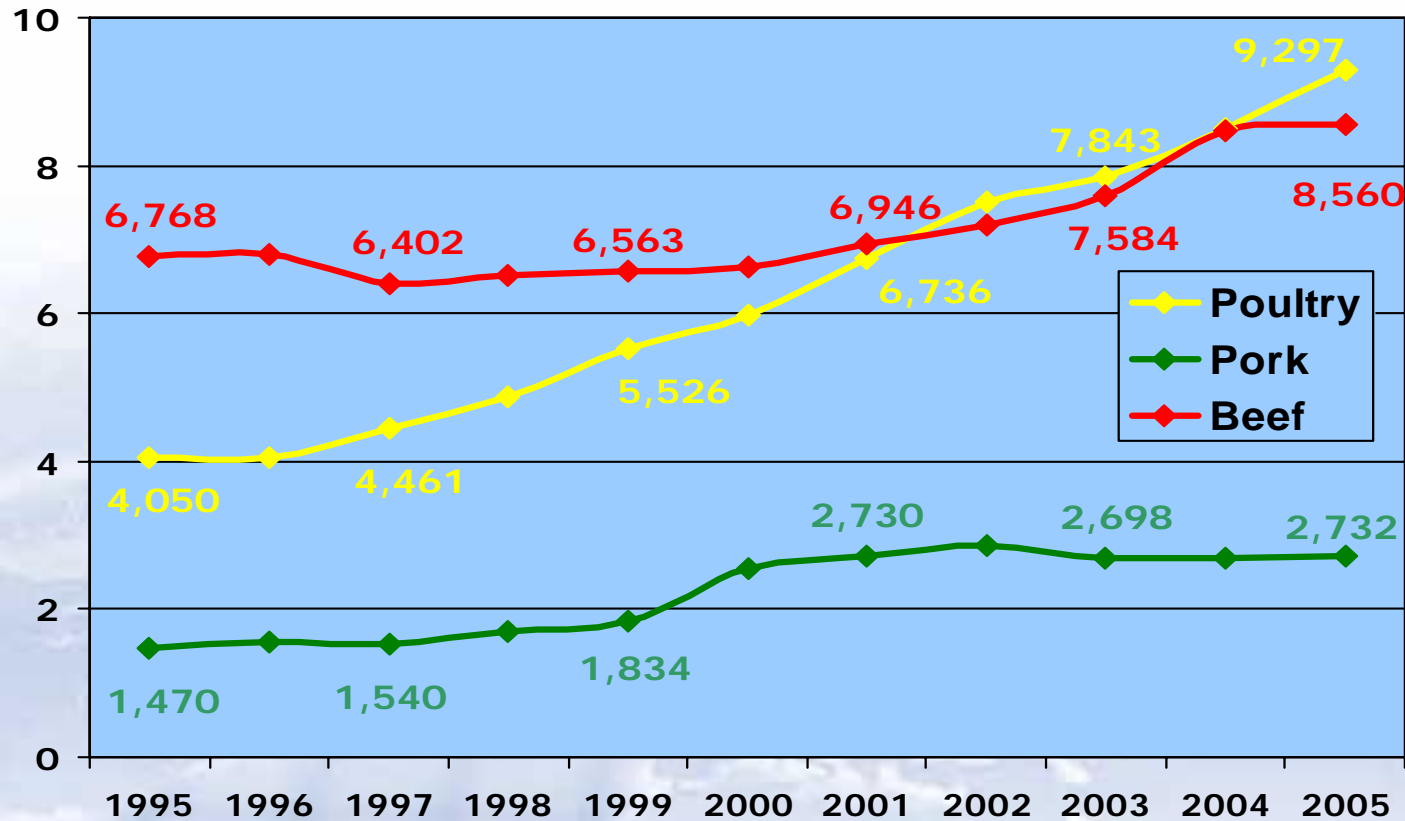


Christian Lohbauer
International Relations Manager
ABEF

22 March 2006
Grand Hyatt, Shanghai

BRAZILIAN MEAT DOMESTIC PRODUCTION

(in 1,000 Metric Tons)

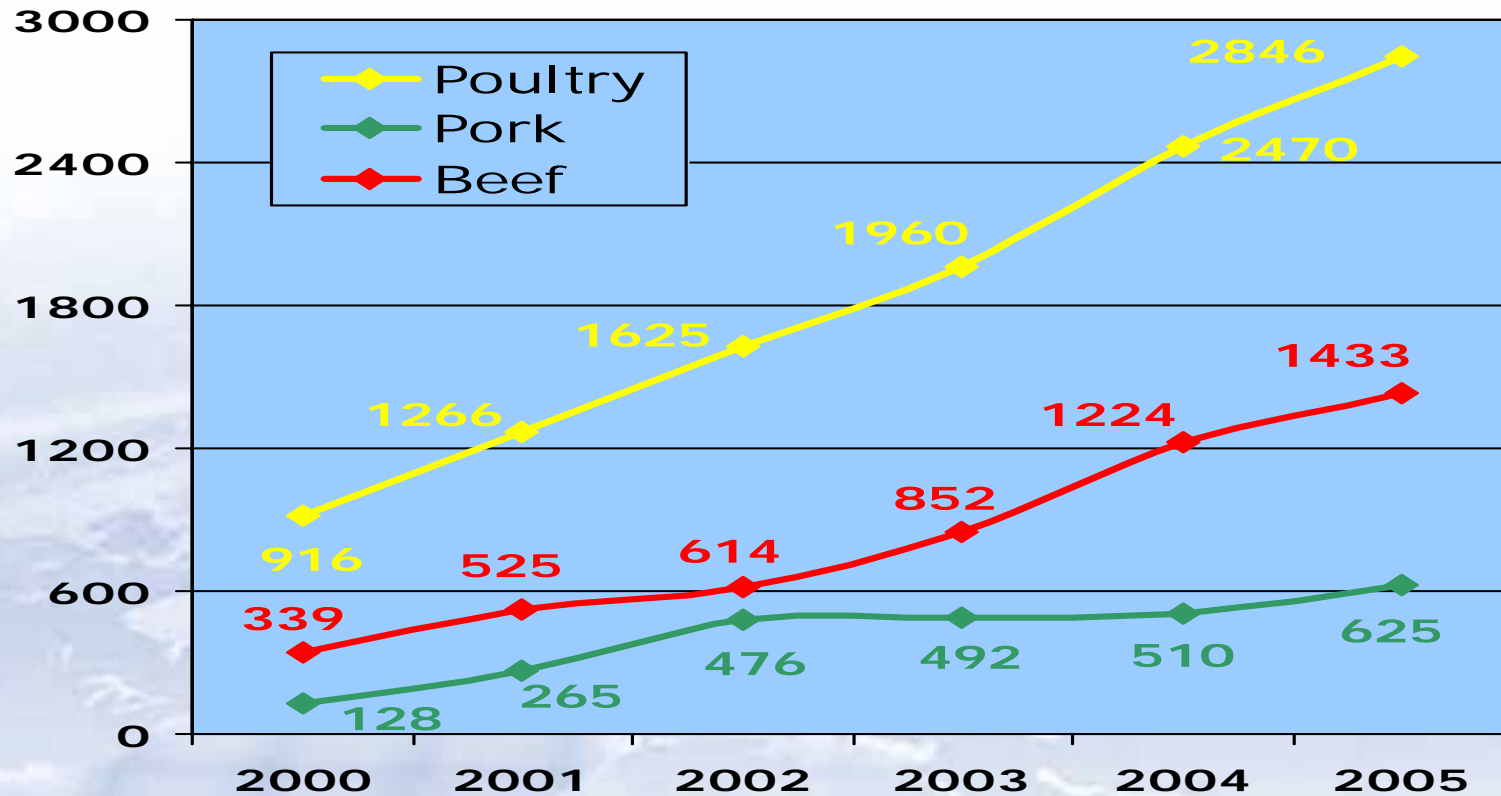


POULTRY 130% growth
 PORK 86% growth
 BEEF 26% growth

> 1995 to 2005

BRAZILIAN MEAT EXPORTS

(in 1,000 Metric Tons)



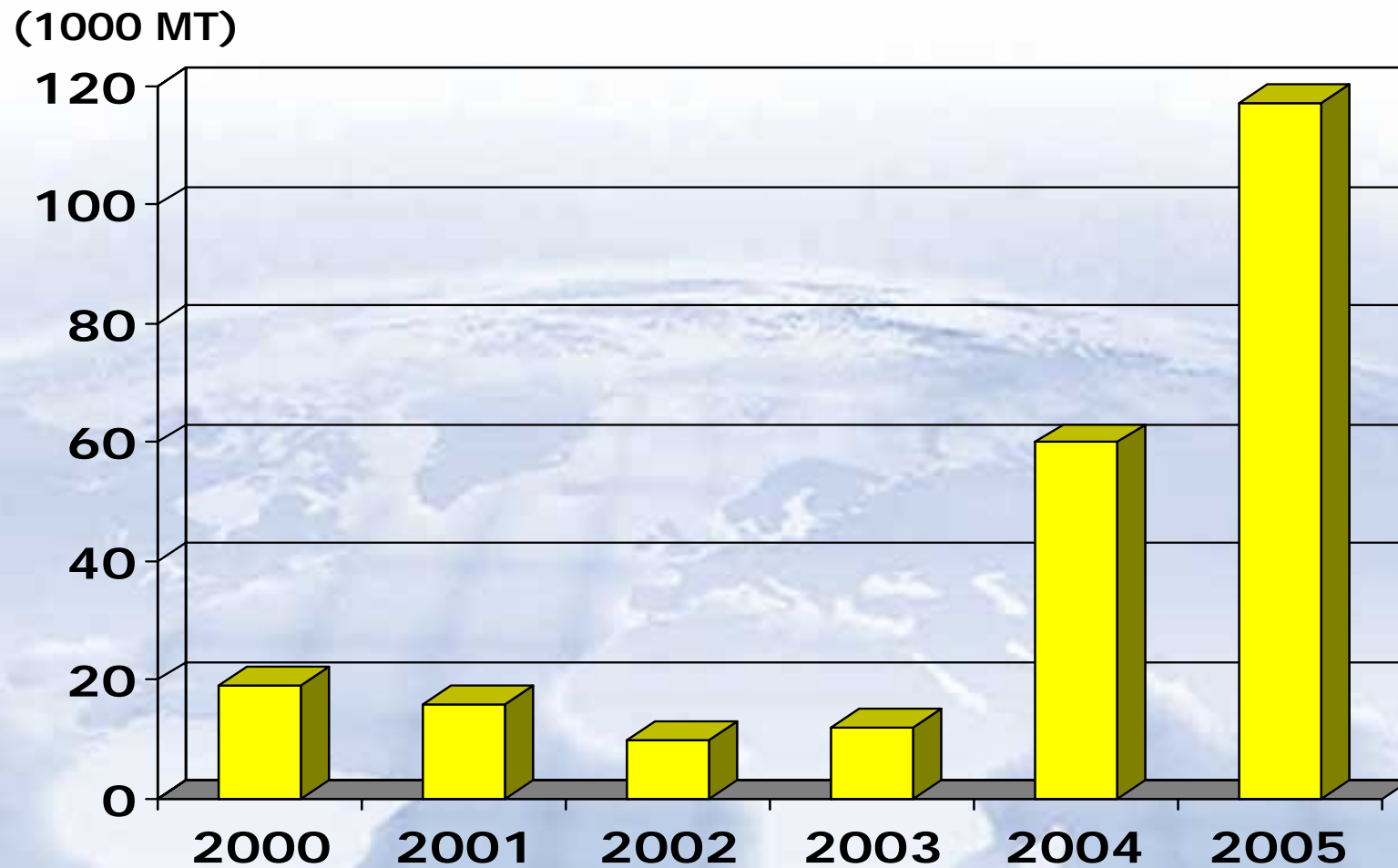
POULTRY 211% growth
 PORK 388% growth
 BEEF 323% growth

1995 to 2005

Poultry

Brazilian Exports to China

(not including Hong Kong)

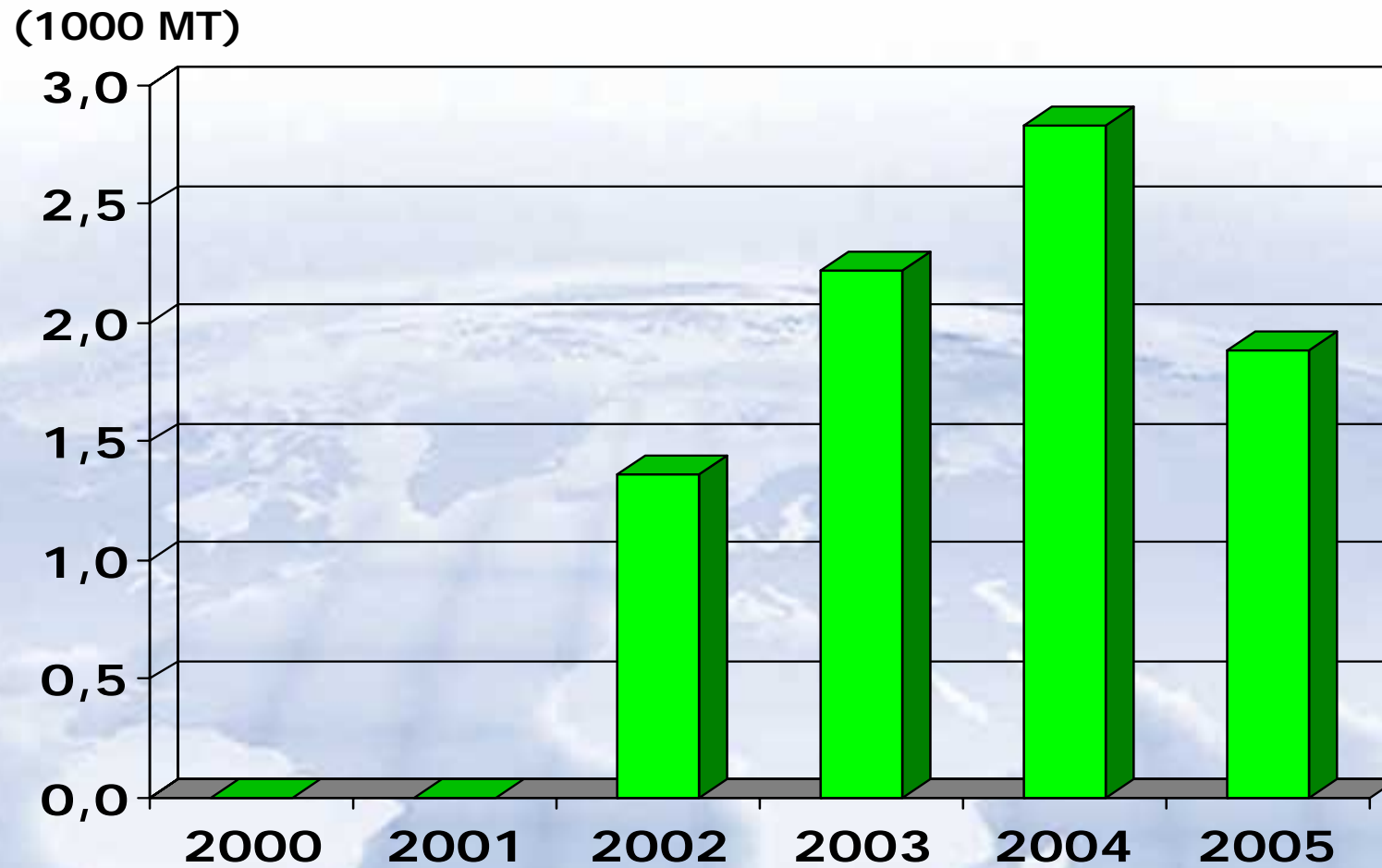


Source: ABEF

Pork

Brazilian Exports to China

(not including Hong Kong)

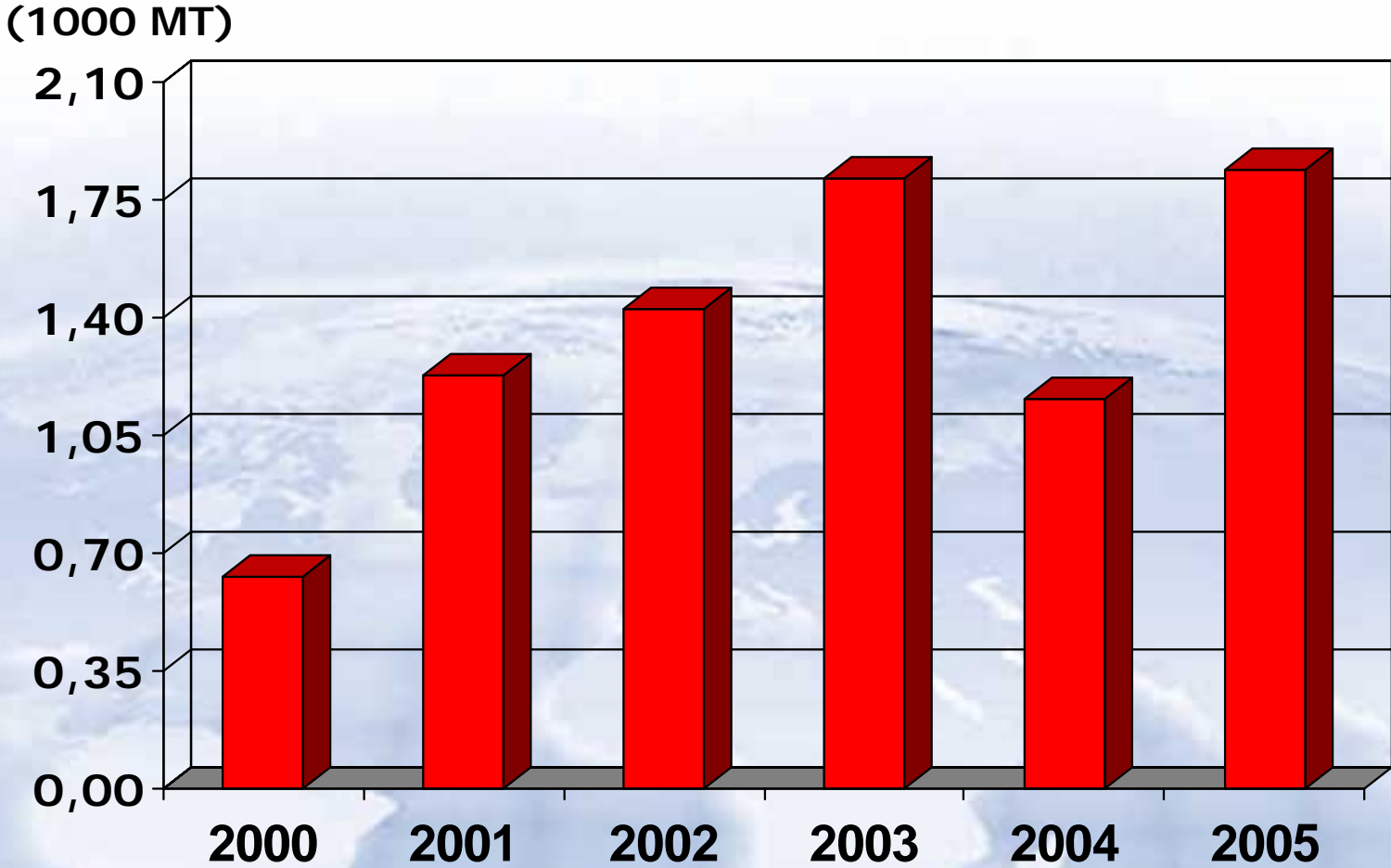


Source: ABIPECS

Beef

Brazilian Exports to China

(Carcass Weight Equivalent)



Source: ABIEC



Poultry – Highlights 2005



- ✓ Second most important export product of the Brazilian Agribusiness
- ✓ 41% of the International Poultry Trade (weight)
- ✓ Fifth export product of the total Brazilian Exports
- ✓ Brazil is the first poultry exporter of the world since 2004 and the third world producer
- ✓ Brazil exports poultry to more than 140 countries



Pork – Highlights 2005



- ✓ Fourth world producer and exporter of pork
- ✓ 14% of the International pork trade
- ✓ Brazil exports pork to more than 70 countries



Beef – Highlights 2005



- ✓ Brazil has the lowest beef production cost among the world exporters
- ✓ 33% of the International Beef Trade
- ✓ 16% of the world cattle herds (166 million heads)
- ✓ 18% of the world slaughter
- ✓ Second world beef producer and first world exporter

MAIN BRAZILIAN PRODUCERS AND EXPORTERS COMPANIES - 2005

POULTRY

SADIA
PERDIGÃO
SEARA
FRANGOSUL
AVIPAL

PORK

SADIA
PERDIGÃO
SEARA
RIOSULENSE
AURORA

BEEF

FRIBOI
BERTIN
MINERVA
INDEPENDÊNCIA
MARFRIG

BRAZILIAN COMPETITIVE ADVANTAGES

Brazil is a Commodity producer

COMMODITIES PRODUCED BY BRAZIL

PRODUCTS

WORLD RANKING



✓ Sugar Cane	1st
✓ Oranges	1st
✓ Coffee	1st
✓ Soya	2nd
✓ Beef	2nd
✓ Corn	3rd
✓ Poultry	3rd
✓ Fruits	3rd
✓ Pork	4th

BRAZILIAN COMPETITIVE ADVANTAGES

(for all meats)

- ✓ Production systems vertically integrated and technologically updated
- ✓ Competitive Internal Market
- ✓ Top Research and Development Institutes
- ✓ Access to excellent genetics programs
- ✓ World Class companies and brands
- ✓ Ideal natural conditions to the production
- ✓ Enough Corn and Soya beans available to feed the animals
- ✓ Sanitary System recognized by the European Union
- ✓ Emphasis on the sanitary protection

Enjoy the Brazilian Meat



www.abef.com.br

www.abipecs.org.br

www.abiec.com.br